

# Post Show Report

11 - 13 OCTOBER 2018 Yangon Convention Centre (YCC), Yangon



www.myanmarwater.com



## The 6th staging of Myanmar Water 2018,

co-located with Construction, Power & Mining Myanmar, Intermach & MTA Myanmar, Subcon Myanmar and Renewable Energy Myanmar as MEGA events was a definite success!

The events, held last 11-13 October 2018 at Yangon Convention Centre, converged the leading companies and key decision-makers from water and industrial & infrastructure industries – creating a bustling and productive exhibition.

50+ industry expert speakers shared the latest ideas, technologies and solutions to the trade visitors at the conference and symposium sessions during the event.

## 2018 Show Overview

Over 200 participating companies\*

Trade Visitors\* 4,283 from 26 countries

International pavilions from China, Israel, Japan, Korea, Malaysia, Taiwan and Thailand.



\*These facts are based on MEGA events report

## Top 5 Visitor by Nature of Business

12.89%

Building Contractors / Building Owners / Architecture / Consultants / Engineers / Developers

12.20%

Agents / Distributors

11.15%

Electrical Material Distributors / Electrical Suppliers / Power Generation Company / Electronics / Semiconductor

9.06%

Academic/Research /Institute/Association

5.57%

Environment / Civil Engineering Consultants



# Visitor's Job Function

Owner / Chairman / Managing Director

33.45%

Sales / Marketing

18.28%

Project Engineering

11.38%

Department Head

10.69%

Consultant

8.28%

Contractor

6.90%

Purchasing

5.86%

Plant Management

5.17%

## Key Visitor Facts\*



**98.42%**  
of visitors said they will return to MyanmarWater

**89.36%**

of visitors described the event as being useful or very useful for their business growth.



**50.54%**  
of visitors indicated they were responsible for buying/specifying products for their company.

**80.00%** of visitors expected to increase their investment over the next twelve months, with 17.50% continuing with the same level of investment.



\*These facts are based on a survey of visitors spread over the three days of the show.

## Exhibitor Quotes

"Prominent is based in Germany and we've seen Myanmar's fast progress in the previous years. This is our 4th time to exhibit in MyanmarWater and we see this event as an excellent stepping stone to introduce our modern water treatment technologies to the Burmese market."

Thanaparg Chompulongkuldeth  
Export Manager  
Prominent Fluid Controls (Thailand)

"Kobelco Supreme is a joint venture company specializing in eco-solutions for water and wastewater treatment. We always join MyanmarWater because we believe this is a very good chance for us to know the demands of the water market and expose our newest treatments and solutions to the visitors which are mainly engineers, consultants and water professionals."

Ms. Nguyen Thi Huong Van  
Sales Manager  
Kobelco Supreme Water Engineering Co., Ltd.

"We came from Fukuoka City and we are sister city with Yangon. We are here to display water and environmental technologies from Japan and this year, we bring along more Japanese companies to show how useful our products are to Myanmar and to its people. We are happy to see a lot of visitors coming to our booth since yesterday. We will definitely participate again next year."

Hashimoto Yasunori  
Director  
Fukuoka City International Affairs Department

## Visitor Quotes

"MyanmarWater 2018, along with the other co-located infrastructure and machinery shows, is indeed a one-stop hub for the industry professionals to gather, learn and eventually contribute all these learnings to further develop the water situation in Myanmar."

U Khin Maung Htaey  
Vice President  
Myanmar Engineering Society (MES)

"Our company is an agricultural consultancy firm and I've been visiting MyanmarWater for three years already. This year, the technologies showcased by the exhibitors are all amazing and really state-of-the-art. I saw some products that are applicable to our clients and was able to talk to some potential partner companies. I also look forward to attend the conference tomorrow."

U Thet Aung  
Director  
Dwun Export Import Co., Ltd

"MyanmarWater has always been a great exhibition and we at YCDC have been working with MyanmarWater for the past years already. As state engineers, this event is very helpful for us to see different products and technologies that can further improve our services to the people. The Conference is also a good help for us to learn more systems and practices from other professionals."

U Zaw Win Aung  
Engineer  
Yangon City Development Committee (YCDC)

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